



KYLEHOLTEN

WWW.KHOLTEN.COM

EXPERIENCE

Graphic Designer at LAK Advertising, San Diego, CA — June 2008 to Present

Variety of Designs Created for Print and Web: Self Mailers, Postcards, Invitations & more. Work relating to Casino marketing, promotions and direct mail.

Assignments executed in Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Flash.

Junior Designer at 619 Design, San Diego, CA — January 2008 to June 2008

Variety of Design for Print, Poster Design, Pamphlet Layout, Book Layout, Logo Design, Branding and Website Design/Management.

Assignments executed in Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Flash.

Production Designer at The Daily Aztec Newspaper, San Diego State University — Summer 2006 to Spring 2007

Page Layout Design for all sections: Sports, City, Tempo, Features, and Back Page

Assignments executed in QuarkXpress, also advocating Adobe Photoshop and Illustrator.

Creative work for Feature Productions and Special Issues.

FREELANCE WORK

i360, Bluetooth Active Wear, California — June 2011 to October 2011

Branding, packaging and collateral concept and design.

Assignments executed in Adobe Illustrator, Photoshop and InDesign.

Vail.com, Vail, CO — September 2010

Logo Design and Rebranding

Two Logo Designs for separate aspects of Vail Mountain Resorts: Terrain Parks and "Easy Vail."

Assignments executed in Adobe Illustrator and Photoshop.

EDUCATION

Bachelor of Arts in Applied Arts and Sciences Art and Communication — December 2007

San Diego State University. Emphasis in Graphic Design/Art & Communication with Emphasis in Media Studies. Magna Cum Laude.

Internship, 619 Graphic Design Inc., San Diego, CA — July 2007 to December 2007

Various work involving print, web, branding and creative.

LEADERSHIP ROLES

Member of Phi Kappa Psi Fraternity, San Diego — September 2004 to 2007

Treasurer – chief of the budget, collections, and disbursement of funds; Stood as a chair-holder of the Phi Kappa Psi Executive Board.

Public Relations Chair – supplemental position to assist in managing and advertising Greek relations as well as to promote house events.

AWARDS AND RECOGNITION

The Daily Aztec Newspaper

2007 California College Media Association – Best Feature Page Design for Daily Newspapers.

Society of Professional Journalists Mark of Excellence Awards for Region 11 – Third Place for Best All Around Daily Student Newspaper.

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3860 HAINES ST., APT M, SAN DIEGO, CA 92109 310.701.6074 KHOLTEN.DESIGN@GMAIL.COM